

STATEMENT OF FINANCIAL POSITION
FOR THE YEAR ENDING-JUNE 30, 2008

ENDING NET ASSETS \$10,238,679
Statement of Activities

TOTAL CONTRIBUTIONS,
REVENUES AND GAINS..... \$ 7,672,913

Expenses and Losses

Program Services

Armed Forces Emergency Services
(AFES)..... \$ 67,107

Disaster Services..... \$2,350,728

Blood Services \$ 144,467

Health Services \$1,136,164

Community Services \$1,892,380

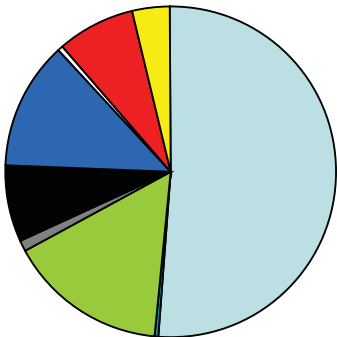
International Services..... \$ 62,507

Total Program Services..... \$5,653,353

Membership and
Fund Raising..... \$1,204,226

Management and General \$ 525,245

TOTAL EXPENSES
AND LOSSES..... \$7,382,824



- Net Assets
- Total Contributions
- Armed Forces
- Disaster Services
- Blood Services
- Health Services
- Community Services
- International Services
- Membership and Fundraising
- Management and General



**American
Red Cross**

Northern New Jersey Chapter

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ANNUAL REPORT

FY2008

The Mission of the American Red Cross

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disaster and help people prevent, prepare for, and respond to emergencies.



**American
Red Cross**

This fiscal year was one of transition as the American Red Cross of Northern New Jersey began operating as a merged chapter from what was formerly the Bergen-Hudson and Metropolitan Red Cross Chapters. With the addition of the Northwest chapter (Morris and Warren County) into the new organization the American Red Cross of Northern New Jersey now provides its services to more than 3.5 million people over a 1,482 square mile area. Continuing its commitment to the community, the chapter maintained its mission to provide needed disaster response services to our neighbors. Our corps of volunteers have grown and remain the heart of the organization's ability to support its mission in all our areas of service. As this FY08 annual report will show, we remain your partners in disaster response and life-saving training.

OUR VOLUNTEERS

Volunteers constitute 97 percent of our total workforce, serving as members of the board, instructors teaching lifesaving skills, Disaster Action Team members, office administrators, event organizers and more. We depend on volunteers of all ages and backgrounds to carry on our work. This year, 1,626 volunteers made the work of the chapter possible.

DISASTER SERVICES

During the fiscal year 2008, the American Red Cross of Northern New Jersey responded to 355 disasters.

The chapter provided free disaster relief that included food, shelter, clothing, crisis counseling, medication and referrals to community partner agencies to 2,580 individuals affected by local emergencies. There are 220 Disaster Action Team volunteers from the community performing this service.

Two of our local volunteers and staff were deployed to help victims of hurricanes, wild fires and tornadoes around the country this year.

HEALTH AND SAFETY TRAINING

The American Red Cross of Northern New Jersey trained more than 65,000 people in life-saving skills, including First Aid, CPR, Automated External Defibrillator (AED), Babysitting and Lifeguard training.

Health and Safety also worked with more than 340 local companies to teach them lifesaving skills and ensure they were capable of responding to internal and community disasters.

BLOOD

The American Red Cross collects almost half of the nation's blood supply.

In FY08, the Northern New Jersey Chapter collected 5,735 pints of blood through 106 blood drives and on-site at our state-of-art donor center located at our Fairfield headquarters. Every pint of donated blood has the potential to save up to three lives...we helped save 17,205.

SERVICE TO THE ARMED FORCES

The Red Cross operates an around-the-clock, around-the-world emergency communication network for the men and women of the Armed Forces and their families. A message sent by the Red Cross Service to Armed Forces (SAF) assists military families in times of crisis, provides services including news of a birth or death, emergency financial assistance, correction of records, information, referral and advocacy. This year we provided emergency connections for 1,490 military families.

INTERNATIONAL TRACING SERVICES

In collaboration with the International Committee of the Red Cross and more than 180 national societies, the American Red Cross has handled 26 cases locating loved ones who are missing due to war, natural disaster or civil unrest and sends messages between separated family members.

BRILLE CENTER

The American Red Cross of Northern New Jersey is home to the "Jane Bente Braille Center," the largest volunteer Braille producing agency in the world.



This year, the Jane Bente Braille Center produced 1,295,946 pages of Braille. Our volunteers created hundreds of books in subjects such as mathematics, science, social studies, foreign languages, spelling, grammar, and health, for blind students in grades K-12.

YOUTH SERVICES PROGRAM

The American Red Cross Youth Program offers tremendous leadership and training opportunities for youths between the ages of four and 23. It also provides an invaluable outlet for learning the value of community service and charity. The Northern New Jersey chapter has 12 active programs in area high schools and three programs in local universities. Students were involved with lifesaving and safety skills training, blood donations and community fundraising to support the Red Cross mission. The program continues to expand!

Veterans Transportation Program (Morris County)

The American Red Cross Transportation Program provides Morris County veterans of the US Military with prompt, cost-effective transportation to physical and mental health appointments, empowering them to maintain a healthy, secure and independent lifestyle. This year, the Veterans Transportation Program was staffed by nine volunteer drivers who offered 874 hours of service to provide free transportation for 74 veterans to 302 medical appointments.